



# Press Release

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## **“FIND THE AED CONTEST”: RESIDENTS ASKED TO FIND AUTOMATED EXTERNAL DEFIBRILLATORS (AED) FOR A CHANCE TO WIN PRIZES**

**Cupertino, CA – April 15, 2015** - Santa Clara County Fire Department in collaboration with the City of Cupertino, El Camino Hospital, and The PulsePoint Foundation announce the launch of the “Find the AED Contest”. Participants locate and submit photos of unregistered automated external defibrillators (AED) by using the PulsePoint AED app on their smart phone.

The contest will run from April 15 – May 15, 2015 and the top three winners who find the most AEDs in Santa Clara County Fire Department’s jurisdiction and specifically in the City of Cupertino will each receive a prize, such as an Apple Watch.

“Members of the community can use their smart phone to take photos of AEDs and upload the location information to the PulsePoint AED registry,” said Santa Clara County Fire Department’s Fire Chief, Ken Kehmna. “It is important to build an accurate registry to enable professional first responders and citizens responding to PulsePoint alerts to quickly find and use AEDs during emergencies. This contest will help us build that registry.”

The American Heart Association estimates that immediate cardiopulmonary resuscitation (CPR) and early defibrillation with an AED can more than double a victim’s chance of survival.

The PulsePoint AED and PulsePoint Respond apps are available for free download from the iTunes Store and Google Play.

For more information about the contest, please visit [www.sccfd.org/news-events](http://www.sccfd.org/news-events).

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